

FOR IMMEDIATE RELEASE

For more information, contact:

Paul Abernathy, (707) 942-2197, mail@almr.org

Calistoga, CA, July 29, 2008

Napa Valley getting greener all the time! Fluorescent lamp recycling now offered.



Paul Abernathy, ALMR's Executive Director, turns in some spent fluorescent lamps and CFLs from his home to Ali Salgado at the Central Valley Builders Supply in St. Helena, California. Central Valley Builders arranges for recycling.

In addition to its most famous green attraction, the grapevines used make world class wines, the Napa Valley is greening itself in another important way. Central Valley Builders Supply, a local hardware, garden and lumber business, is offering its customers the ability to turn in old fluorescent light bulbs, compact fluorescents (CFLs), batteries, and more. The service is free and the retailer repackages the light bulbs into suitable shipping containers and delivers them to the Napa County Permanent HHW Collection Facility, in cooperation with the local government agencies.

Peter Weber, spokesman for Central Valley stated "We are pleased to offer recycling for our customers as an alternative to putting these items into the trash. It's one way we can help protect the environment from mercury pollution and it encourages customers into our stores to

shop”, Weber said, noting the program began early this year. Central Valley is offering the service at both of its Napa Valley stores at the present time, and the spokesman said they may extend the program to all of its California stores in the future. Home Depot also recently announced it would begin offering recycling for its customers, but only for CFLs at this time.

According to Paul Abernathy, Executive Director of the Association of Lighting and Mercury Recyclers (ALMR), "we are starting to see more and more retailers offer this service throughout the country. We think it is the most convenient way for consumers to turn in old light bulbs, which can release mercury if not properly handled. We applaud Central Valley Builders and Home Depot for their support to promote lamp recycling in the U.S., and we hope the community responds.”

The ALMR is a non-profit organization representing members of the lighting and mercury recycling industry, and serving as an educational and informational resource to government, business and the public. ALMR began in 1999 and in the U.S. its members recycle an estimated 85% of the mercury lamps that are currently being diverted from the municipal waste stream. A complete list of recyclers and additional information about lamp and mercury recycling can be found at www.almr.org.
